

ALCOHOL RETAILERS - NEENAH, WI

SNAP SHOT

City of Neenah Ordinance Sec. 4-95. E (1) No Class "A" fermented malt or "Class A" liquor licenses shall be issued to any business dispensing gasoline.

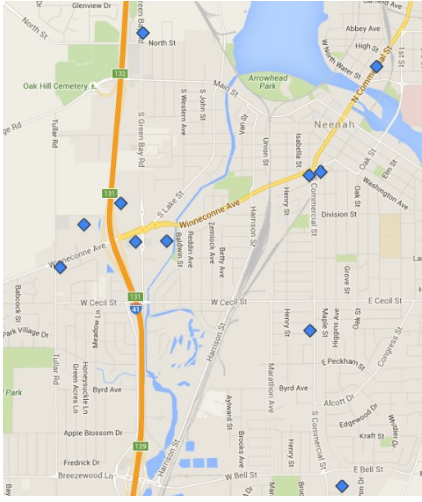
This document identifies current Class A and B license holders as of December 2015 in the City of Neenah as well as the potential increase in outlets should Class A licenses be issued to "businesses dispensing gasoline."

Potential Total; 63 Class A and B Licenses

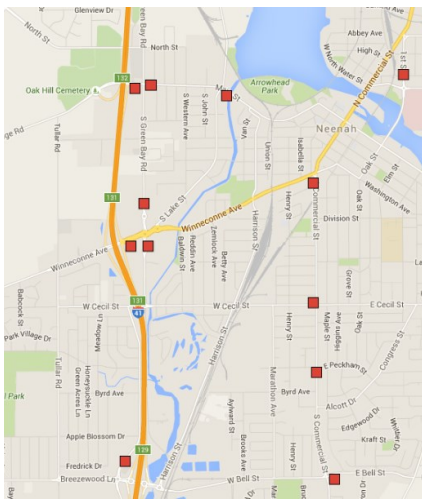
Map Key

- ◆ 11 Current Class A License Holders (retail, off premise use)
- 12 Potential New Class A Licenses (retail, off premise use)
- 40 Current Class B License Holders (on premise use)

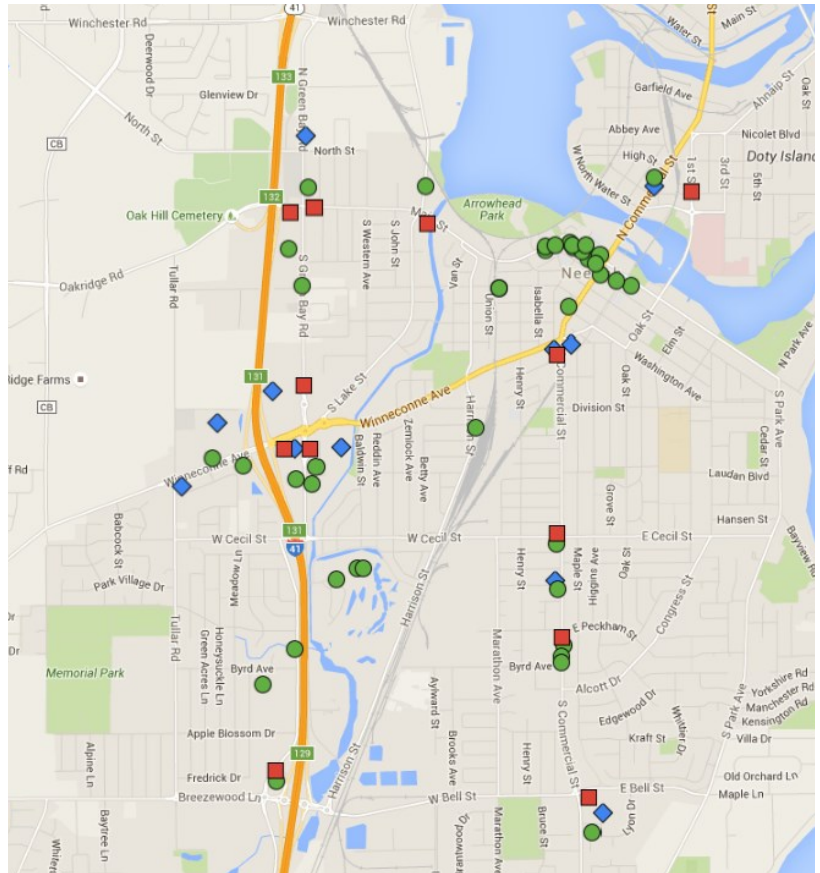
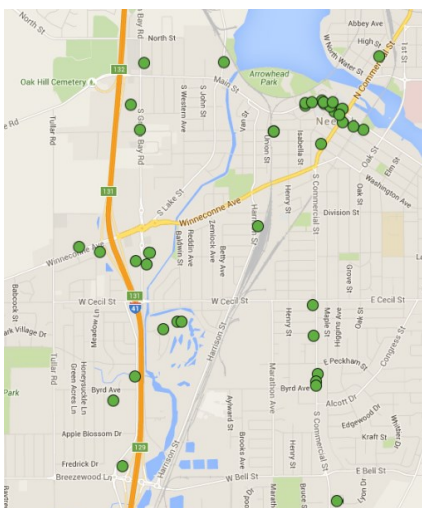
11 Current Class A License Holders



12 Potential New Class A Licenses



40 Current Class B License Holders



Class A Licenses (fermented malt, liquor) allow the retail sale of malt beverages, intoxicating liquor (including wine), and cider for consumption **off the premises**. Examples: grocery & liquor stores, etc.

Class B Licenses (fermented malt, liquor) allow the retail sale of malt beverages, intoxicating liquor (including wine), and cider for consumption **on the premises**. Examples: restaurants, "beer bars" etc.