

Our mission: Through effective community collaboration, we create an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County Residents.

Most Active Organization



May 18 was National Employee Health and Fitness Day and re:TH!NK put together the inaugural re:TH!NK Physical Activity Challenge Day. Five local businesses and organizations joined the challenge

resulting in 250 employees participating in 30 minutes of physical activity. Congratulations goes out to Schenck S.C. who had the highest percentage of participation among it's employees during the re:TH!NK Physical Activity Challenge.

Youth Voice!

Teaching [youth](#) to use their voice at Maplewood.



Lace up Your Running Shoes

The re:TH!NK Physical Activity Committee has organized the Fox Cities Marathon re:TH!NK Challenge. Each committee can organize a team or partner with other committees to get out and show the county what being active looks like. More information can be found by checking out the challenge flyer that was sent out to all re:TH!NK members. Thanks to Molly Butz and Sandy Campbell for helping to organize the challenge.

Electronic Benefits Transfer (EBT) at the Oshkosh Farmers Market

The Nutrition Obesity Type 2 Diabetes Committee has partnered with Shared Harvest of Oshkosh to help promote and staff the EBT program at the Oshkosh Saturday Farmers Market. EBT allows people on FoodShare to spend their benefits on fresh local foods at the market. The EBT program began last weekend and will run through the duration of the market season. Help to get the word out to eligible participants as the NOD Committee works to increase access to nutritious food.

Parents Who Host Lose the Most

re:TH!NK was a part of the prom and graduation season this year at high schools throughout Winnebago County with the Parents Who Host Lose the Most Campaign. Yard signs were placed at 91 residences and businesses throughout Winnebago County during the campaign.



WYLA Camp 2011

re:TH!NK played a pivotal role in the completion of the first Wisconsin Youth Leadership Academy (WYLA) summer camp. Support that was provided included:

- AmeriCorps Members Laura Wilner and Matt Madsen were Leadership Counselors for the week
- Lisa Brown was a guest instructor
- re:TH!NK sponsored the registration of a small group of students whom might not otherwise have been able to attend.
- Planning and evaluation input was provided by Lisa, Matt and Laura

