



re:THINK General Coalition Meeting Minutes

Date: 12/14/2011, 2:00-4:00 PM

Location: County Administration Building, 1st Floor Conference Room

Minutes taken by: Linda Baeten

Attendees:			
Paulette Stoltzmann	Lisa Brown	Cindy Draws	
Brenna Root	Joe Yana	Lori Duclon	
Lara Vendola Messer	Dorry Wilner	Evan Groth	
Cheryl Laabs	Doug Gieryn		

Topic	Facilitated by:	Discussion	Actions
Welcome	Lisa	Introduced AmeriCorps Members, Evan Groth and Brenna Root. Introductions around the table. Lisa thanked those who attended the Soiree.	
Youth Voice	Brenna	<ul style="list-style-type: none"> Brenna is heading up a Social Norms campaign at Oshkosh West H.S. using a "True Dat(a)" logo. UWO will do the logo designs. OASD denied large grant plan to solicit local business and use re:THINK mini-award to implement campaign. Campaign begins Jan 1 at both High Schools. Posters will go up at schools in teacher's classrooms. Current focus on data point: 82.2% of Oshkosh H.S. students do not smoke cigarettes. (data from YRBS) i.e. the social norm is <u>not</u> smoking. Future focus will include data points on marijuana and alcohol use. Will try to focus on positive behavior of 80% or more. Other health promotion education to take place in spring. 2012 YRBS planned for January. 	
Funding	Doug	<ul style="list-style-type: none"> Community Transformation Grants: <ul style="list-style-type: none"> No information on CTG Grants at this point. UW Clearinghouse was granted 23.5 million for 5 years & half goes to local entities. Up to 10 	

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		Coalitions may be funded. Details have not been released. This is generated from the CDC for Chronic Disease Prevention (tobacco)	
	Lisa	<ul style="list-style-type: none"> • DFC Grant: <ul style="list-style-type: none"> ○ Rethink 4 year budget update as of 10/31/11 (see handout). Note: 44 North takes money out up-front. ○ Oct 2013 begins 5th year for the DFC Grant. Plan to reapply for another 5 years. Applications will be announced in January 2013. There will be a 10 week turn around to apply. Plan to focus on one main point and work with others in re:TH!NK to assist with grant writing. We will know by March if we get the award. 	Lisa will research DFC reapplication protocol for 6-10 and work on over summer with LC input.
	Doug	<ul style="list-style-type: none"> • General Public Health Funding: <ul style="list-style-type: none"> ○ Health Dept consolidation will take place most likely by the end of the first quarter of 2012. ○ Will apply for an AHEC Intern to work with re:TH!NK to address policy issues of alcohol, tobacco, other substances in June/July. ○ Staff time contributes to re:TH!NK, but primarily rely on the DFC and Tobacco Grants. ○ Other AHEC intern will work with WIC Farmer's Market funding partners and alcohol policy research among various municipalities. 	Doug to apply for AHEC Interns
	Emily	<ul style="list-style-type: none"> • Tobacco Prevention and Control funding: <ul style="list-style-type: none"> ○ The total 2012 funding for Tobacco in our 5-county jurisdiction is \$124,000. This is supposed to cover 2 staff members and all the work they do. 	Emily to do MJC Grant Admin
Leadership Committee Tools	Evan	<ul style="list-style-type: none"> • E-mail communication protocol (handout) • Rethinkwinnebago.org continues to be primary resource tool for new member orientation 	Evan will send the Outreach form out bi-

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		<ul style="list-style-type: none"> ● On-line Outreach Tracking form (handout) <ul style="list-style-type: none"> ○ Have been tracking the number of clicks received on 8 different pages of the Website. In order to find out why there are spikes in activity, Evan developed the Outreach form so we know which outreach endeavors are working. ○ If you have an event, fill out the form. Discussion followed. ● Partners List: Will send an e-mail to create a contact list. Questions & discussion of whom and how to contact. Will eventually track participation. <ul style="list-style-type: none"> ○ Need to have members send their distribution lists to Evan ○ Create a Google Doc, not for public view. ○ Possible training for Google Docs 	<p>weekly to coordinate with Website activity. Start in January.</p> <p>Evan to maintain partner list.</p>
Leadership Committee Structure	Emily	<p>Discussion on Leadership Committee Structure (handouts)</p> <ul style="list-style-type: none"> ● A survey on committee structure was sent to members. Further discussion today lead to decisions: <ul style="list-style-type: none"> ○ All Committees should have 2 leaders, a chair and a co-chair. Preferably from the community, not Public Health. ○ Co-Chair position can be filled by a Public Health Liaison or a community member ○ All Committees should have a Public Health Liaison ○ Vacant position asks: <ol style="list-style-type: none"> 1. Ask the other leader if they want to chair 2. Ask other committee members 3. Does anyone want to nominate someone 4. Ok to fill in month by month 5. Should this committee continue? 	<p>Lisa and Cheryl to contact Chairs for 2012 availability.</p>

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		<ul style="list-style-type: none"> 6. Ask Public Health staff, Lisa or Cheryl <ul style="list-style-type: none"> ○ Feedback: <ul style="list-style-type: none"> ▪ Ask community members first ▪ Let respective coalition coordinator (Cheryl, Lisa, Emily) know if the committee gets down to 3 or 4 ▪ PH Liaison is an important link. Should have 1 for each committee. ○ 2 year terms, start in January regardless of grant year start. Start 2012-2013, or 2013-14 ● Roles and responsibilities (handout) <ul style="list-style-type: none"> ○ Evan and Brenna are working on a document to give to define leadership roles. Definitions have changed. Discussion on PH Liaison role. ● Summary: <ul style="list-style-type: none"> ○ Every Committee has a Chair (preferably a community member) ○ Co-chairs are optional – either community or PH ○ PH Liaison may or may not be a co-chair ○ The intent is to have the community lead 	<p>Emily/Evan will send out final versions of Roles & Responsibilities, decisions and LC positions after January 1.</p>
Updates	<p>Lisa</p> <p>Joe</p> <p>Lara</p>	<ul style="list-style-type: none"> ● Mini Awards to schools were due today. Expected that 7 districts compete projects. Staff will include a site visit at initial award to educate school contacts on requirements. Programs are Life of an Athlete or Social Norming. ● Advocacy committee to change focus from 24/7 sobriety to post conviction program. Working on statutory changes. Will focus on major municipalities. Uniform close of alcohol times county wide. Push to get RBS Cheers included in bartender licensure protocol. ● Addressing Alcohol committee partnering with Advocacy on a few efforts and refining focuses messages. 	

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	Lori Paulette Dorry Cheryl Cindy Emily Lisa	<ul style="list-style-type: none"> • Physical Activity – working on “Points of decision” at hospitals and “Active Schools” pilot program in the Oshkosh Schools. • Healthy Lifestyles – Currently running a Mental Health Share shop to look at stigma and access to mental health issues. Also expanding the Parents Are Key program to address teen drunk driving with parent involvement. • Drug Prevention – <ul style="list-style-type: none"> ○ using Data Point messages from youth coalition coordinator (yrbs) ○ Current marijuana prevention class pilot targeting 12-14 year olds who are 1st time offenders. Funded by Juvenile Intake, run by Dan Hinton. ○ Drug Drop Box evaluation. Need to do more training for health classes. • Nutrition, Obesity, Diabetes <ul style="list-style-type: none"> ○ Working on menu labeling for local restaurants. ○ Farm to School @ OASD with Peggy West • Healthy Recreational Opportunities <ul style="list-style-type: none"> ○ Looking at community plans/zoning for recreational opportunities to encourage walking/biking paths. ○ “Share the Road” campaign for biking – work with the Sheriff’s Office. Need education regarding the UWO bike lanes. • Tobacco – Plan to get a committee going for 2012. • re:TH!NK Show – will be taping the January show “Overview of Public Health. Topic for February Show: maybe Active Recreation. 	

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