

Community Health Improvement Plan (CHIP) Implementation

Action Plan: **Healthy Lifestyles Workgroup**

Healthy Lifestyle Vision Statement: Oshkosh/Winnebago County envisions a community that promotes a healthy lifestyle throughout the lifespan.

Goal (Objective): Promote wellness and prevention activities to assure Oshkosh/Winnebago County residents have an opportunity to live a healthy lifestyle.

Deliverables:

- Monthly update of workgroup progress at the CHIP Leadership Committee meeting (Kristen/Paulette)
- Quarterly update of workgroup progress at the re:TH!NK General Coalition meeting (Emily)
- Annual Report of what the workgroup has completed and what work will be completed over the following year

Strategies	Actions/Activities	Target Date
<p>1: Market proven strategies for promoting healthy lifestyles within the workplace, schools, and community.</p>	<p>1.1 Increase awareness and use of Mental Health resources in Oshkosh/Winnebago County</p> <ul style="list-style-type: none"> a. Assess the current resources in the county <ul style="list-style-type: none"> i. Suicide: Contact Doug Bisbee from Community for Hope ii. Stress Management: EAP providers (local businesses and/or health care systems) iii. Bullying: b. Provide coordination of mental health services through share-shops or other local conversations/events if needed c. Identify gaps in services, assistance or resources and assist local agencies in filling those gaps d. Promote and support the efforts of current community mental health networks, service providers, agencies and organizations <p>1.2 Increase HIV/STD awareness and prevention focusing on the young adult population (age 18-24)</p> <ul style="list-style-type: none"> a. Identify potential resources and agencies in the community to partner with to increase free condom distribution education programs b. Partner with local health organizations to increase the availability and promotion of HIV/STD testing c. Create a marketing campaign to educate and promote the HPV vaccine for ages 12 to 26 <p>1.3 Promote Injury Prevention Programs to specific populations</p> <ul style="list-style-type: none"> a. dating violence (teens, adults) Christine Ann Center b. Safe Kids Fox Valley 14 and younger c. falls prevention (elderly) d. bullying? partner with school districts e. child abuse prevention with Parent Connection <p>1.4 Promote substance abuse prevention work that is currently being undertaken by the DFC-related re:TH!NK committees</p>	<p>1.1 mid 2011</p> <p>1.2 early 2012</p> <p>1.3 late 2012</p> <p>1.4 ongoing</p>
<p>2: Develop social marketing campaign that promotes personal responsibility for living a healthy lifestyle.</p>	<p>2.1 Define Behavior</p> <ul style="list-style-type: none"> a. Getting more people trained in QPR b. HPV vaccination (or getting tested or using condoms/safe sex) c. something with injury prevention <p>2.2 ID Target Audience</p> <ul style="list-style-type: none"> a. businesses b. 12-26 year olds (or 18-24 year olds) c. caretakers of older adults <p>2.3 Research – Barriers & Positives</p> <ul style="list-style-type: none"> a. TBD 	<p>a. QPR: 2011 b. STD/HIV: 2012 c. Injury: 2013</p>

	<p>2.4 Create Campaign a. TBD</p> <p>2.5 Implement Campaign a. TBD</p> <p>2.6 Evaluate a. TBD</p>	
<p>3: Educate and encourage health systems to adopt best practice strategies to support the healthy lifestyle priority (i.e. disease case management).</p>	<p>3.1 Work with Affinity and Mercy Medical to promote the “Medical Home Model” a. Development of educational campaign for local health providers b. Create partnerships with local community health clinics to promote the “Medical Home Model”</p>	<p>3.1 Late 2012</p>
<p>4: Assess the current dental health of school children, and their access to dental care.</p>	<p>4.1 Partner with the Tri-County Dental Clinic to accomplish the assessment of dental health through Focus on Children Phase 1 in Omro and Winneconne a) Assist with increasing participation in Phase 1 FOC for 2011- 2012 school year</p> <p>4.2 Assist Tri-County Dental Clinic to increase participation in the Focus on Children program Phase 1 and Phase 2 in the Oshkosh, Omro and Winneconne school districts</p>	<p>4.1 2010-2011 school year, ongoing</p> <p>4.2 2010-2011 school year</p>
<p>5: Ensure access to dental resources.</p>	<p>5.1 Partner with the Tri-County Dental Clinic FOC a. Assist with implementation of Phase 2 in the Oshkosh School Districts b. Assist with development of outreach materials for Phase 1 & Phase 2 c. Work towards the implementation of Phase 2 in Omro & Winneconne Schools</p> <p>5.2 Increase Access to dental resources for young adults a. Assess current resources available for high school and college age residents in Winnebago County b. Promote dental resources that are currently available for high school and college age residents in Winnebago County c. Plan how to increase access for High School and College age residents</p> <p>5.3 Increase access to dental resources for adults a. Assess current resources available for adults in Winnebago County b. Promote dental resources that are currently available for adults in Winnebago County c. Plan how to increase access for High School and College age residents</p>	<p>5. 2010-2011 school year, ongoing</p> <p>5.2 Jan 2012</p> <p>5.3 Jan 2012</p>