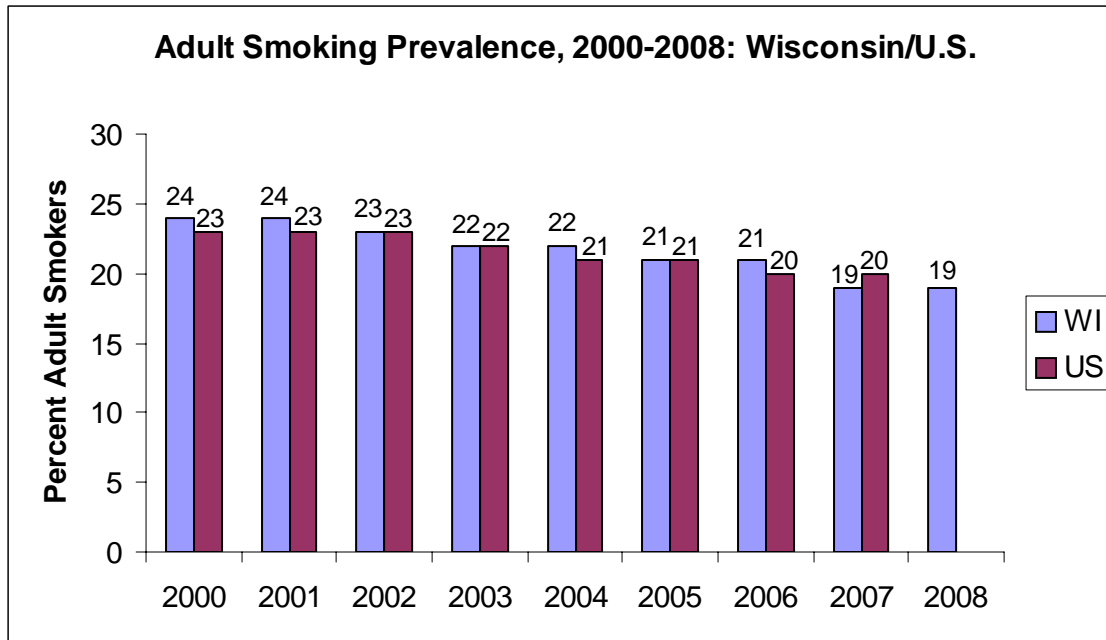




Trends



2008 Data:

Prevalence

- 19.8% current adult cigarette smokers
- 15.5% currently use chewing tobacco, snuff, or snus every day or some days
- 18.7% have used or tried any smokeless tobacco products such as chewing tobacco, snuff, or snus
- 27.3% receiving Medicaid or Badgercare are smokers
- By Education: <12 yrs – 29.4%, **HS or GED**-24.9%, **Some post HS**-21.5%, **College Grad**-10.6%
- By Age: **18-24** – 25.4% **35-44** – 21.6% **55-64** – 16.7%
 25-34 – 26.8% **45-54** – 21.9% **65+** - 7.7%
- By Race: **African American**-33.3%, **White**-18.7%
- By Gender: **Males**- 21.6%, **Females**- 18.1%
- Smoking by Income Level: <\$15,000-31.6%, \$15,000-\$24,999-29.0%, \$25,000-\$49,000-21.9%, \$50,000-\$74,999-15.9%, \$75,000 plus-16.1%

Secondhand Smoke

- 84.7% report that smoking policy at work does not allow smoking in any work areas
- 77.0% say smoking is not allowed anywhere inside their home
- 64.0% report having been exposed to other people’s tobacco smoke while in other public places

Cessation – Current Smokers

- 59.3% have stopped smoking for one day or longer because they were trying to quit smoking
- 65.0% of smokers were recommended to stop smoking by their doctor or health care professional based on their family medical history

Media

- 54.6% have heard of Wisconsin Tobacco Quit Line